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Reuters, Dow Jones Veteran Joins LIM to Head Global Sales

CHICAGO, January 10, 2006 – Logical Information Machines (LIM), a leading provider of data, analytics, and research to the world's largest asset managers, banks and energy concerns, today announced that William G. Cassato has joined the firm as Vice President of Sales and Marketing.

Mr. Cassato will be responsible for sales across LIM's data management products -- including options, futures and equities research and back-testing, as well as the firm's data warehouse solutions. He reports to Tony Kolton, LIM President and CEO.

"Bill brings nearly three decades of experience in software technology and data services to the firm," said Mr. Kolton. "His role will be vital in strengthening our sales team to further develop LIM's brand in database technology."

Prior to joining LIM, Mr. Cassato was Vice President responsible for North American sales and business development for Fixed Income, Commodities and Energy at Reuters/Telerate. Before Reuters, he was Vice President of Energy, Commodity and Power for North America at Dow Jones Markets (Telerate) where he managed and oversaw sales of content and software solutions for securities, options, cash and futures markets. Mr. Cassato received a Bachelor of Science in Business Administration from Southern Utah University.

About Logical Information

Logical Information Machines (LIM) is a leading provider of data, analytics and research, using proprietary technology and data management solutions to provide its customers with actionable information primarily in the energy and financial sectors. LIM's clients are among the world's largest hedge funds, mutual funds, banks and energy concerns. The firm was named 'Data Management Provider of the Year' by Energy Risk Magazine and was recently awarded "Best of the Web" by Forbes magazine for stock market research. Founded in 1988, LIM is headquartered in Chicago with offices in Austin, New York, London and Singapore. For more information please visit www.lim.com.

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